

COMMUNITY ENGAGEMENT PHASE 2 AND 3 SUMMARY REPORT

INTRODUCTION

In December 2020, the City of Port Moody launched Port Moody 2050, a one- to two-year process to gather public input and draft focused updates to the Official Community Plan (OCP), our long-term vision for the future. Through this process, we'll create a plan for the next 30 years that reflects the shared values and goals of our diverse community.

Port Moody's OCP is shaped by its residents, and we're undertaking a comprehensive community engagement process. Input received from the public will inform the OCP updates, as well as Council's future decision-making.

The initial phases of engagement took place from December 2020 through March 2021, with the purpose of obtaining feedback on the vision and goal statements found in the 2014 OCP. This document provides a summary of Phase 2 (community partner workshops) and Phase 3 (Community Survey #1) engagement for Port Moody 2050.

RAISING AWARENESS

Multiple marketing tools and promotional materials were used to raise awareness for Port Moody 2050 and the engagement process, including:

- Focus newsletter print articles (2020 fall/winter and 2021 spring/summer editions)
- social media posts (Facebook, Twitter, and Instagram) with direct links to **Engage Port Moody**
- Facebook paid advertising boosts reaching more than 4,500 people
- e-notifications to City news subscribers
- media releases (articles ran in the Tri-City News)
- **Engage Port Moody** electronic newsletters
- Moody Street Overpass banner
- bus shelter advertising campaign
- triptych sign in front of City Hall
- ad on digital billboards
- direct emails to partner groups identified in the engagement strategy
- direct emails to the Citizen Advisory Group members
- direct emails to civic committees
- social media re-posts by partner organizations (e.g. Port Moody Police, Port Moody Fire Rescue)
- print ads in the Tri-City News

ENGAGEMENT ACTIVITIES

Due to the ongoing COVID-19 pandemic, all engagement activities were facilitated virtually. Community members were directed to the Port Moody 2050 project page on **Engage Port Moody**, the City's online public engagement platform. Since the project page launched publicly, it has been viewed more than 2,600 times. The page includes a Frequently Asked Questions section and links to important background resources, including Council's Strategic Plan 2019-2022 and the City's Climate Action Plan. Community members can also submit a question about the process using this platform. From December 2020 through March 2021, [16 questions were submitted](#) with each response posted publicly for the benefit of other community members.

SHARE YOUR STORY

Port Moody residents are invited to share their 'Port Moody story' on the Port Moody 2050 project page. During the initial phases of engagement, 13 people shared their story. Through this activity, we heard from residents who had recently moved to the area as well as long-time Port Moody residents. [Click here to read the 'Port Moody story' submissions.](#)

COMMENTS

The Port Moody 2050 project page features a 'leave a comment' tool allowing community members the opportunity to share their thoughts on any aspect of Port Moody 2050 or the Official Community Plan. In total, 16 comments were submitted and posted publicly on the project site during the first round of engagement. [Click here to read the comments submitted.](#)

COMMUNITY PARTNER WORKSHOPS

Two workshops were held with community partners, on November 25, 2020 from 4:30 to 6pm, and on Nov 26, 2020 from noon to 1:30pm, with 22 and 18 participants, respectively. The workshops were conducted on Zoom, using Mural as an application for brainstorming. The focus was on community values and a review of the 2014 OCP vision and goal statements.

SURVEY

A community survey was available on **Engage Port Moody** from January 5 to February 14, 2021. Participants were asked to provide feedback on the 2014 Official Community Plan vision and goal statements. There were 365 survey responses collected.

COMMUNITY PARTNER WORKSHOPS – WHAT WE HEARD FROM PARTICIPANTS

Participants were asked about community values and the vision and goal statements from the 2014 OCP. The entire group in each session worked together on the values. The vision and goal statements were distributed among three break-out groups. A polling tool was used to request broad input on the vision statements.

The following is a summary of the input received for each question, combining the input from both workshops. For the values and vision, words that were used by at least three people are included. For the goals, comments expressed by two or more participants are listed.

VALUES

Participants were asked *“What makes Port Moody special today?”* and invited to provide three words.

- nature
- parks
- walkable
- inclusive
- community
- green space
- ocean

Participants were asked *“What is most important for Port Moody in the future?”* and invited to provide three words.

- nature
- parks
- walkable
- manage growth
- affordable
- economic growth
- livable
- services

VISION

Participants reviewed the vision statements contained in the 2014 OCP and, for each one, they were asked: *“What aspects of this vision statement do you support?”* and *“What should change?”*

Each discussion ended with a poll. Participants were asked to choose of three responses: *“Keep this vision statement as is”* or *“Revise this vision statement”* or *“Delete this vision statement.”*

Discussion

Vision Statement	Support	Change
Protecting, remediating, and enhancing the community's environmentally sensitive resources, recreation areas and heritage assets for public use and enjoyment	<ul style="list-style-type: none"> Important to protect environmentally sensitive areas 	<ul style="list-style-type: none"> Enhance and expand environmentally sensitive areas
Maintaining the "small town" character of the community	<ul style="list-style-type: none"> Positive term – close-knit community Signals that high rises are not compatible 	<ul style="list-style-type: none"> Doesn't feel like a small town anymore Vague term Stress friendly, walkable, healthy, green Higher density pockets are okay
Encouraging developments that respect the community and are functional, universally accessible, exhibit good urban design and are environmentally sound	<ul style="list-style-type: none"> Universal accessibility 	<ul style="list-style-type: none"> Unclear, subjective Need more definitions and metrics
Encouraging physical development and cultural activities that enhance the sense of community in the City distinguishing Port Moody from its neighbours	<ul style="list-style-type: none"> Sense of community 	<ul style="list-style-type: none"> Don't need to be "different" Keep the "uniqueness" – City of the Arts
Encouraging and maintaining a strong and diversified economy and tax base	<ul style="list-style-type: none"> Diversified Strong business economy 	<ul style="list-style-type: none"> Sustainable economic growth
Supporting community involvement and input when determining future directions for the City.	<ul style="list-style-type: none"> Support community involvement 	<ul style="list-style-type: none"> Need diverse input
Seeking a balance between environmental, economic, social and cultural sustainability in all decision-making	<ul style="list-style-type: none"> All comments stated general support 	<ul style="list-style-type: none"> Need a framework to account for all values

Voting Results

Vision Statement	Keep	Revise	Delete
Protecting, remediating, and enhancing the community's environmentally sensitive resources, recreation areas and heritage assets for public use and enjoyment	2	3	
Maintaining the "small town" character of the community	4	4	4
Encouraging developments that respect the community and are functional, universally accessible, exhibit good urban design and are environmentally sound	1	10	
Encouraging physical development and cultural activities that enhance the sense of community in the City distinguishing Port Moody from its neighbours	1	10	
Encouraging and maintaining a strong and diversified economy and tax base	No data collected		
Supporting community involvement and input when determining future directions for the City.	4	3	
Seeking a balance between environmental, economic, social and cultural sustainability in all decision-making	2	4	

Goals

Participants reviewed the goal statements contained in the 2014 OCP and, for each one, they were asked: “What aspects of this goal statement do you support?” and “What should change?”

Goal Statement	Support	Change
Sustainability		
Comprehensive Approach: To consider each of the four pillars of sustainability-environment, economic, social and cultural- within a framework for decision-making in Port Moody.	All four pillars are important	Environment is most important Need more focus on climate change
Energy Efficiency: To promote energy efficient planning, design and construction and to support efforts to reduce energy consumption and promote alternative energy sources which are environmentally friendly and sustainable.	Promote this	Should be part of new projects
Environment		
Stream Protection: To protect streams and aquatic ecosystems as key features in Port Moody.	Comments generally supported goal statement	Goals should be broader than this
Environmentally Sensitive Areas: To enhance and protect important environmentally sensitive areas within the City	Comments generally supported goal statement	Need better definitions Respect property rights Confusion around this topic
Forested Character: To foster and maintain a treed and forested character in all parts of the community, mitigating tree and vegetation loss by the use of Naturescape principles	Very important	Extend to include the urban forest
Development: To develop a Green Building Policy and continue to implement and update the Sustainability Checklist to ensure that the environmental impacts of development do not compromise the ability of future generations to meet their needs and enjoy the quality of life that we enjoy today.	Comments generally supported goal statement	Respect existing neighbourhoods
Housing		
Range of Choices: To promote and maintain a wide range of housing forms and tenures to meet the changing needs of a diverse population of varying ages, income levels, family types, accessibility and lifestyles.	Comments generally supported goal statement	Challenging to achieve Need more clarity and specifics
Complete Neighbourhoods: To encourage and create pedestrian oriented neighbourhoods which provide the necessary and appropriate amenities, affordable housing, as well as social and cultural facilities to foster a sense of community cohesion and identity.	Great concept	This should include existing neighbourhoods Integrate local business, walkability, and transportation

Goal Statement	Support	Change
Appropriate Development		
Sensitive Infill: To encourage infill developments which incorporates thoughtful urban design, including high quality architecture, opportunities for green space, appropriate transitions in building forms and buffering and protection of view corridors.		
Transit-Oriented Development: To focus higher density development around Evergreen Line transit stations and along transit corridors.	Agree with concept	Concerns re traffic, density, businesses, services
Connections: To enhance pedestrian and cycling connections between and within neighbourhoods.	Good as is	
Well-Served Development: To support any significant higher density development only where it is well served by public transit, by public amenities such as parks, pedestrian connections, and civic facilities, by public schools, and by commercial and other services	Need parks, services, and business	Concerns about too much density
Parks, Open Space and Recreation Facilities		
Health and Wellness: To promote social and physical wellness and enhance the quality of life for all Port Moody residents.	Support more green space	Need support for holistic well-being
Community Facilities: To provide adequate parks, open space and community facilities to meet the health, educational, recreation and cultural needs of the community.	Comments generally supported goal statement	Needs more priority, inclusion of all
Waterfront Access: To enhance opportunities for public access to and enjoyment of the waterfront.	Very important	Need more public access Less parking at waterfront, add shuttle access
Heritage Conservation		
Buildings and Character: To protect and enhance the City's heritage buildings and maintain the heritage character of its neighbourhoods and original commercial areas for future generations.	Important to the City's uniqueness	Unsure of "original commercial areas" and their viability Not enough is happening in implementation
Public Awareness: To provide opportunities for increased public awareness and educational opportunities through heritage planning, information and communication.	Comments generally supported goal statement	Need more programs, information, interactive tools
Transportation		
Traffic: To relieve traffic congestion on major streets and intersections and reduce the negative impacts of regional through-traffic on the livability of the City.	Comments generally supported goal statement	Difficult to achieve Need innovative solutions integrated across the region
Transportation Choices: To increase transit, bicycle, and pedestrian facilities which promote transportation choices and reduce the use of the private automobile and the congestion and pollution which accompanies it.	Comments generally supported goal statement	Need to separate local and regional transportation More sustainable modes

Goal Statement	Support	Change
Economic Development		
Range of Opportunities: To provide a range of office, retail, high technology, tourism, home-based business and other commercial opportunities which meet existing and future market and service needs of the community and contribute towards the achievement of a more complete community.	Comments generally supported goal statement	Need more local businesses
Improved Economic Base: To expand the City's economic base through encouraging a range of high technology, environmentally sensitive, and employment intensive businesses to move toward a balance between the resident labour force and jobs in the City and accommodate the diverse needs and skills of the community. To maintain and cultivate jobs through redevelopment and encourage businesses to operate in a sustainable manner.	Support all of this	Balance is challenging Need education institutions
Moody Centre: To strengthen the shopping and business district of Moody Centre as one of the core commercial areas of the community capable of meeting the daily needs of residents while conserving and maintaining its unique heritage resources, character and view corridors of the waterfront and North Shore.	Support in principle	Concern about density and forms that don't respect heritage, views, and natural values
Arts and Culture		
Economic Generator: To recognize arts and culture as an important employment sector in the City.	Some agree, some question the viability	More emphasis on arts and culture
City of the Arts: To capitalize on the "City of the Arts" theme and continue to promote cultural industries and attract further art industry investments.	Support the concept	Promote more effectively Change this "theme"
Cultural District: To coordinate existing significant cultural resourced in the community and support the development of a cultural district in Moody Centre uniquely positioning Port Moody in the region as the "City of the Arts".	Support this	Consider other locations too Needs to be more clear

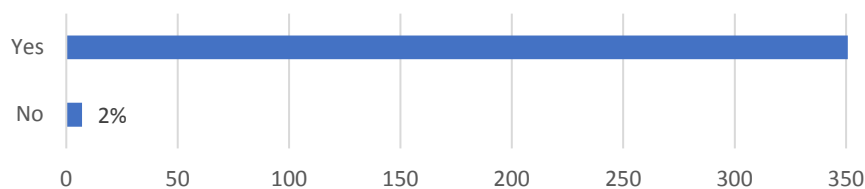
COMMUNITY SURVEY #1 – WHAT WE HEARD FROM PARTICIPANTS

Participants were asked to provide feedback on the 2014 Official Community Plan vision and goal statements. There were 365 survey responses collected.

Section 1: Demographics

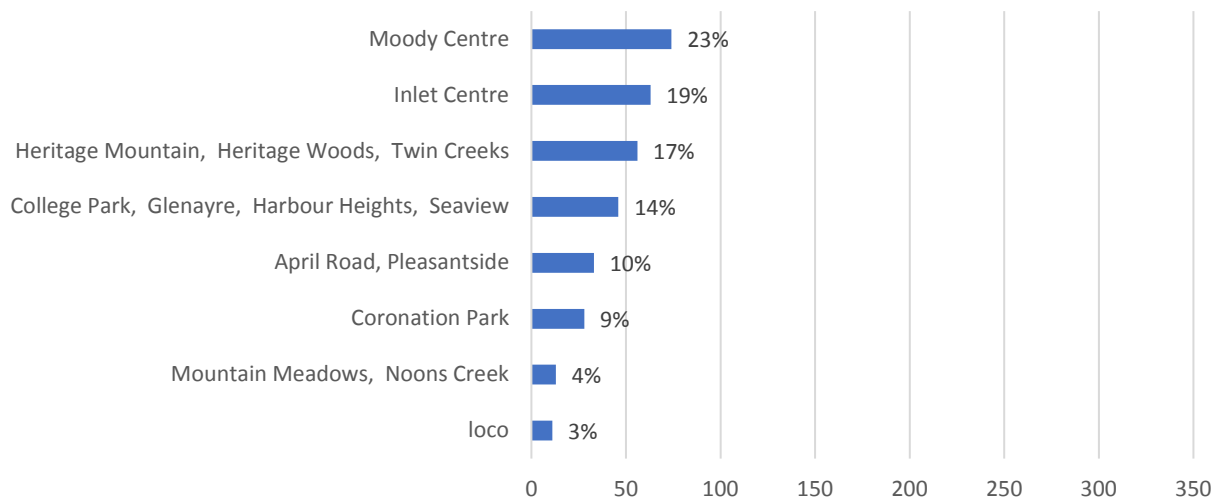
Approximately 98 per cent of respondents are residents of Port Moody and 12 per cent own their own business in Port Moody. Twenty-eight per cent indicated they had previously filled out a City of Port Moody survey in the last 12 months. There were respondents from all neighbourhoods and all age groups above the age of 18.

Question 1: Are you a Port Moody resident?



The majority (98 per cent) of respondents live in Port Moody.

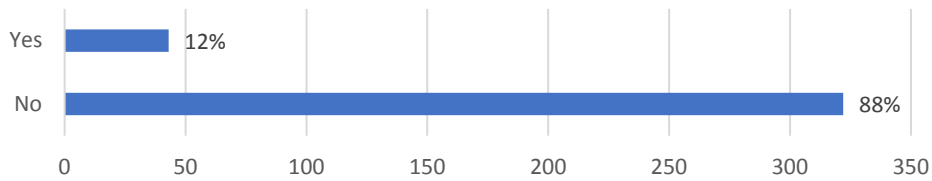
Question 2: Which Port Moody neighbourhood do you live in?



324/365 respondents answered this question

Over half of the survey respondents live in one of the following three areas: Moody Centre (23 per cent), Inlet Centre (19 per cent), or Heritage Mountain/Heritage Woods/Twin Creeks (17 per cent).

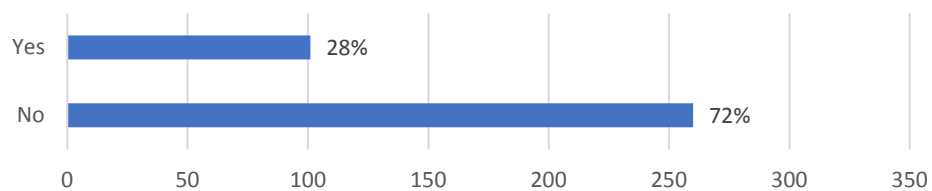
Question 3: *Do you own or operate a business in Port Moody?*



365/365 respondents answered this question

The majority (88 per cent) of respondents do not own a business in Port Moody.

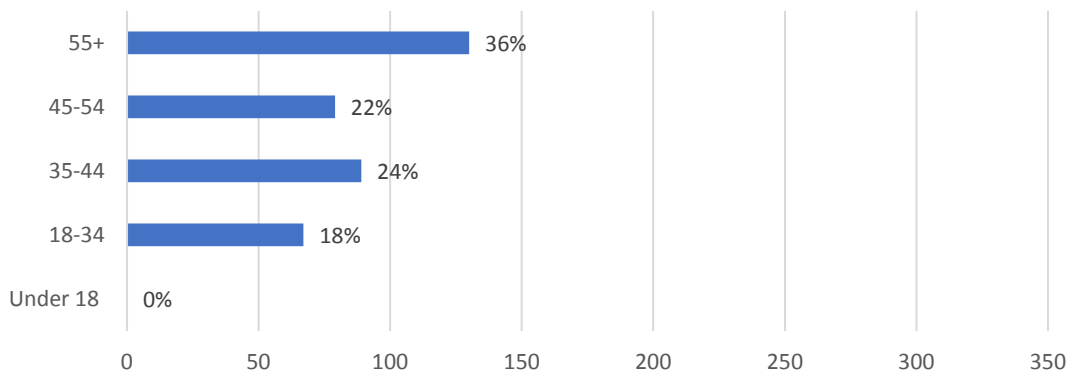
Question 4: *Not counting this survey, have you filled out a City of Port Moody survey in the last 12 months?*



365/365 respondents answered this question

For 72 per cent of respondents, this was the only survey they had filled out within the last year.

Question 5: *What is your age?*

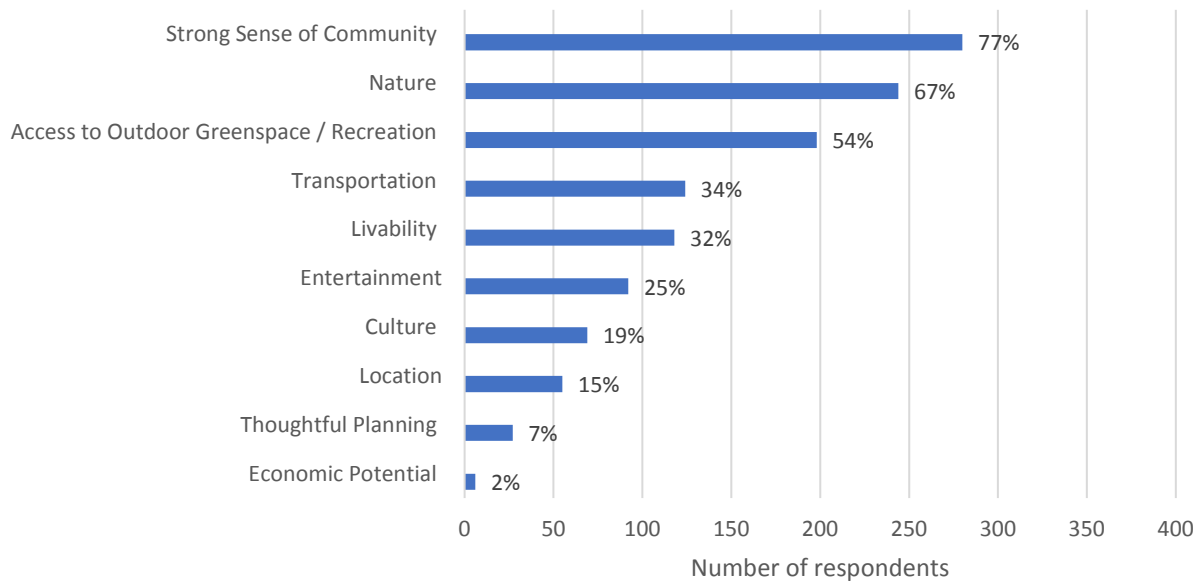


365/365 respondents answered this question

The largest number (36 per cent) were above the age of 55. Approximately 22 per cent were between the ages of 45-54, while 24 per cent were between the ages of 35-44, and 18 per cent were between the ages of 18-34.

Section 2: Values

Question 6: What are three things that you value about Port Moody today?



THEME 1: STRONG SENSE OF COMMUNITY (280 COMMENTS)

- **The small town feel (103)**
- Close-knit, friendly community with welcoming neighbours (89)
- It is less dense than large cities like Vancouver (10), and has a manageable population size (17)
- There are low-rise developments and few concrete towers (25)
- It is family-friendly, and has recently attracted a number of new young families (25)
- It is peaceful, tranquil, and calm (11)

THEME 2: NATURE (244 COMMENTS)

- **Ecological beauty and diversity of the natural areas (135)**
- The water (the ocean, lakes, and rivers) (65)
- The forests (18)
- The mountains (16)
- The beautiful views (10)

THEME 3: ACCESS TO OUTDOOR GREEN SPACE AND RECREATION (198 COMMENTS)

- **The accessible greenspace and parks (137)**
- Access to walking trails and hiking trails (41)
- Recreation choices both within town and in the outdoors (18)
- The supportive local sports communities (2)

THEME 4: TRANSPORTATION (124 COMMENTS)

- **Walkability within and between neighbourhoods (64)**
- The accessibility and reliability of the transit system (52)
- The cycling infrastructure in the city (6)
- The support for active transportation (2)

THEME 5: LIVABILITY (118 COMMENTS)

- **Access to services and amenities (47):**
 - Community centre
 - Library
 - Schools
 - Medical services
 - Our own police
 - Timely snow removal
- Safety (32)
- Accessibility by transit, car, vehicle, or active transportation (20)
- Diversity- there is a good mix of demographics (8)
- Affordability (7)
- Several housing options for various incomes and lifestyles (4)

THEME 6: ENTERTAINMENT (92 COMMENTS)

- **Small local businesses and boutique shops (44)**
- The liveliness of the breweries on Brewers Row (25)
- All of the local restaurants (18)
- The fun coffee shops and cafes (3)
- The young, dynamic population (2)

THEME 7: CULTURE (69 COMMENTS)

- **The emphasis the City places on the arts (30)**
- Port Moody's unique character (21)
- City events, markets and festivals (12)
- Plentiful public space (6)

THEME 8: LOCATION (55 COMMENTS)

- **Centrally located between nature and nearby big cities (42)**
- Port Moody's location relative to the Burrard Inlet (11)
- The proximity to nature on the North Shore (2)

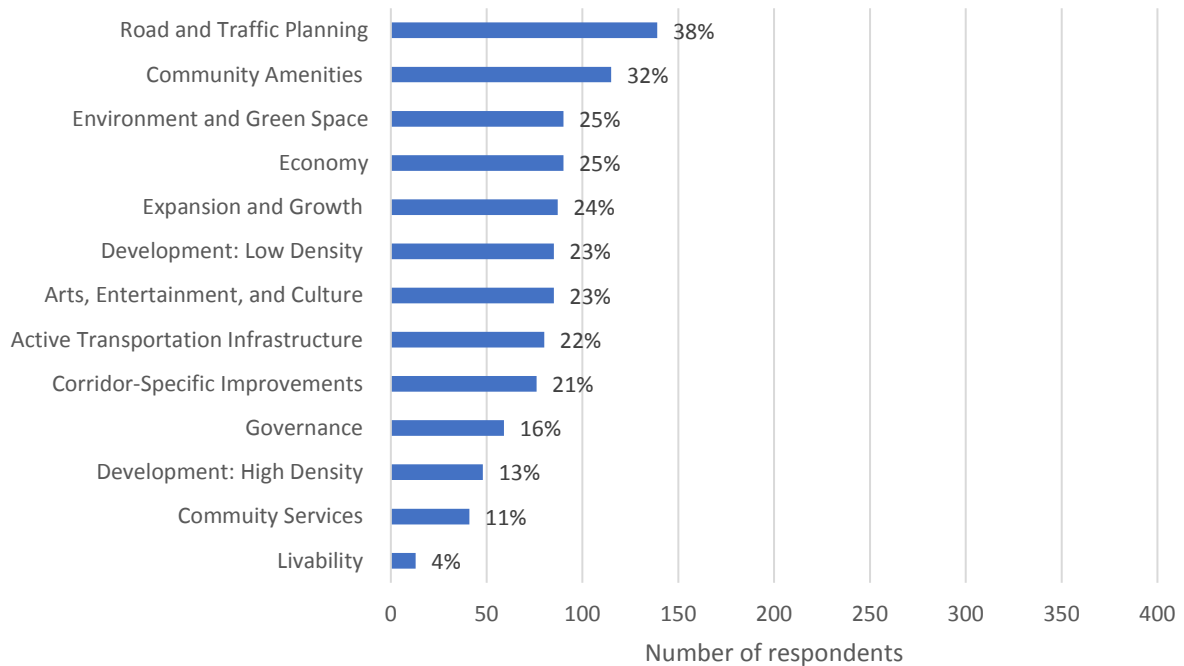
THEME 9: THOUGHTFUL PLANNING (27 COMMENTS)

- **Smart development/a well-designed city (10)**
- **The convenience of the village-style developments (Newport and Suter Brook) (10)**
- Diverse and unique neighbourhoods that each have something special to offer (7)

THEME 10: ECONOMIC POTENTIAL (6 COMMENTS)

- **Growth opportunities for the future (4)**
- Industry in the tax base (2)

Question 7: What are three things that you want to see improved or changed in Port Moody?



THEME 1: ROAD AND TRAFFIC PLANNING (138 COMMENTS)

- **Overall traffic management and planning to match city growth (75)**
- Traffic congestion mitigation (23)
- Parking throughout the city, near the Skytrain, and at the surrounding parks (18)
- Better street lighting (7)
- Road surface improvements (6)
- More traffic calming features like speed enforcement and speed bumps (5)
- More road construction is needed (4)

THEME 2: COMMUNITY AMENITIES (115 COMMENTS)

- **More recreation facilities, and a recreation centre that can match the population growth (30)**
- Indoor pool (18)
- More grocery stores (15)
- Better services and amenities in Moody Centre (15)
- More playgrounds (12)
- More sports facilities (9)
- More schools (4), and upgrades to Moody Elementary (2)
- More libraries (5)
- New hotels and accommodations to support tourism (5)

THEME 3: ENVIRONMENT AND GREEN SPACE (90 COMMENTS)

- **More accessible park space and better park management (57)**
- Nature preservation and protecting the green belts, forests and creeks (21)
- Extend the trail networks (10)
- Better upkeep and maintenance of current trails (2)

THEME 4: ECONOMY (90 COMMENTS)

- **Support small local businesses (29)**
- **Support/attract more businesses to the region (29)**
- Attract more local jobs (19)
- Support industrial development to diversify the tax base (13)

THEME 5: EXPANSION AND GROWTH (87 COMMENTS)

- **Do not overdevelop, grow at a thoughtful pace (19)**
- Big picture development planning that looks at the long term (14)
- Sustainability-focused growth (12)
- Accepting growth (12)
- Stand up to developers and stay true to the OCP (9)
- Develop the waterfront and make it accessible for all (7)
- Encourage multi-use buildings (7)
- Update infrastructure to meet the growing population (7)

THEME 6: ARTS, ENTERTAINMENT AND CULTURE (85 COMMENTS)

- **A greater variety of restaurants (29)**
- More art- support for artists, public art, and studio spaces (27)
- Protect the heritage character of the city (15)
- Improve the aesthetic of the town (fewer street signs, no billboards, storefront beautification (12)
- Allow alcohol in public parks (2)
-

THEME 7: DEVELOPMENT: LOW DENSITY (85 COMMENTS)

- **No high-rises, avoid concrete jungles and towers that disrupt views (59)**
- Limit population growth to a manageable size (20)
- Limit industrial development and remove it from the waterfront areas (4)
- Retain the community feel (2)

THEME 8: ACTIVE TRANSPORTATION INFRASTRUCTURE (80 COMMENTS)

- **More cycling infrastructure (33)**
- Pedestrian safety features (crosswalks, street lighting, lower speed limits) (25)
- Invest in walkability within and between neighbourhoods (20)
- Pedestrian-only streets (2)

THEME 9: CORRIDOR-SPECIFIC IMPROVEMENTS (76 COMMENTS)

- **St. Johns Street (47)**
 - Improved access to the businesses
 - Beautification/clean up the storefronts
 - Traffic calming
- Clarke Street (15)
 - Rejuvenation as a business hub
 - Traffic calming
- Murray Street (14)
 - Divert the commuter traffic
 - More buses
 - Include light industry, artisans, and eateries

THEME 10: GOVERNANCE (59 COMMENTS)

- **A more united City Council (14)**
- Lower property taxes (10)
- Lower taxes (8)
- More thoughtful land-use planning (6)
- Lower City spending (6)
- A unified community vision (5)
- Stronger municipal partnerships with neighbouring communities (3)
- Better engagement with the community (3)
- Fewer City government staff (2)
- Remove “City of the Arts” slogan (2)

THEME 11: DEVELOPMENT: HIGH DENSITY (48 COMMENTS)

- **Density around transit hubs (23)**
- Build townhomes (11)
- No monster homes (6)
- More village-like developments as seen in Newport and Suter Brook (6)
- No low-rises (2)

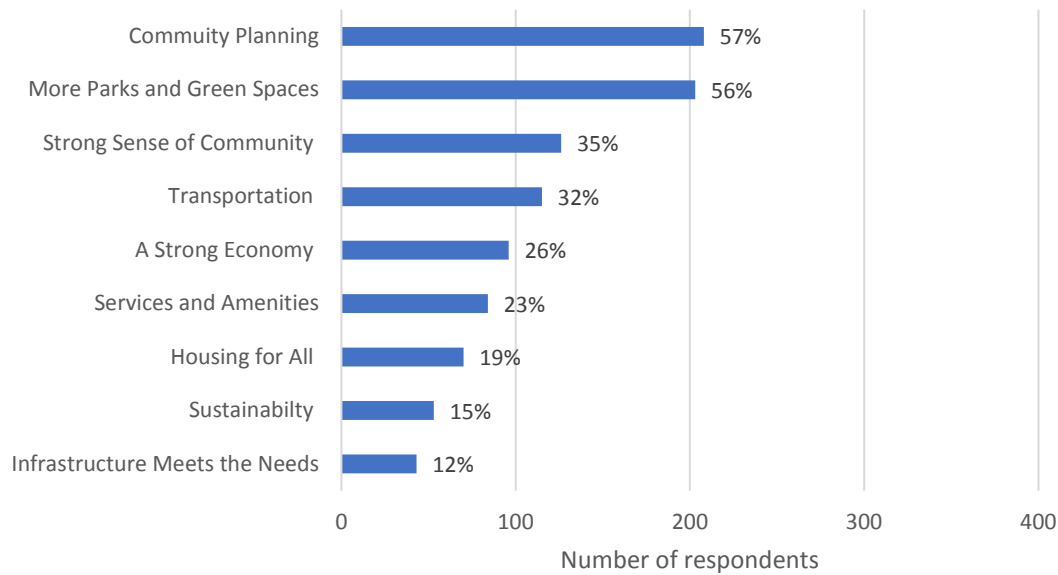
THEME 12: COMMUNITY SERVICES (41 COMMENTS)

- **Senior services (healthcare, housing, recreational opportunities) (25)**
- More medical services/hospital expansion (6)
- Increased access to municipal services (5)
- More of a police presence (3)
- More services in the west end (2)

THEME 13: LIVABILITY (13 COMMENTS)

- **Affordability (4)**
- More diverse demographics (3)
- Greater accessibility for people with disabilities (2)
- Food security (2)
- Green energy (2)

Question 8: What are three things that you think will be important for Port Moody 30 years from now?



THEME 1: COMMUNITY PLANNING (208 COMMENTS)

- **Traffic will be well-managed (47)**
- The community has not become overcrowded and population has been well-managed (25)
- The community has not lost its aesthetic - heritage homes are protected and there are fewer billboards and signs (23)
- That we continue to look ahead and plan for future needs (22)
- The city has not been overrun by high-rises (21)
- There is well-planned densification (19)
- Waterfront space has been developed and is accessible for the public (14)
- It has not been overdeveloped without foresight (11)
- There is density around transit hubs (9)
- More well-designed communities like Newport and Suter Brook (6)
- The city has not become a concrete jungle (6)
- The community shares a unified vision (3)
- Emergency plans are in place (2)

THEME 2: MORE PARKS AND GREEN SPACES (203 COMMENTS)

- **There are more parks and public greenspaces (125)**
- Nature has been protected and preserved (64)
- There are more trails built (14)

THEME 3: STRONG SENSE OF COMMUNITY (126 COMMENTS)

- **It still feels like a small town (35)**
- It is affordable (26)
- It is accessible for all ages and abilities (17)
- It remains a livable city (13)
- There is more art and culture incorporated into the community (13)
- It remains family-oriented (13)
- It is diverse and inclusive (9)

THEME 4: TRANSPORTATION (115 COMMENTS)

- **Transit is accessible and efficient (50)**
- The city is walkable (33)
- The city is a transportation hub (12)
- There is safer cycling infrastructure (11)
- No more long commutes- Port Moody has compact communities (9)

THEME 5: A STRONG ECONOMY (96 COMMENTS)

- **Local jobs are available for the community (32)**
- Small businesses are supported and thriving (23)
- There is a sustainable tax base reflective of both new residents and commercial businesses (17)
- The City is on stable financial footing (11)
- Enough offices have been built to attract businesses (9)
- Tourism is thriving (4)

THEME 6: SERVICES AND AMENITIES (84 COMMENTS)

- **Recreation facilities meet the population demands (22)**
- More schools have been built (14)
- Seniors are well-supported (13)
- There are more services and amenities accessible and affordable to all (10)
- Greater access to healthcare and healthcare resources (10)
- Moody Centre has been expanded and there are more retail options (5)
- There are more grocery stores (4)
- There is substantial childcare available (3)
- There are new pools (3)

THEME 7: HOUSING FOR ALL (70 COMMENTS)

- **There is affordable housing for young people, families, and seniors (36)**
- There is a diversity of housing available to support multiple needs (13)
- There are single family homes that attract young families (8)
- There are predominantly low-rise residential developments in place (8)
- Townhomes have been built (3)
- We have mitigated any issues with homelessness (2)

THEME 8: SUSTAINABILITY (53 COMMENTS)

- **The City has climate change adaptation plans and it prioritizes sustainability (46)**
- Green energy (4)
- Electric vehicle charging (3)

THEME 9: INFRASTRUCTURE MEETS THE NEEDS (43 COMMENTS)

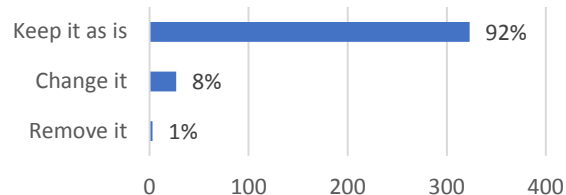
- **Road infrastructure has been expanded and improved (24)**
- Infrastructure has been upgraded to meet needs (19)

Section 3: Vision

Participants were asked to read the existing vision statements in the 2014 OCP and, for each one, indicate whether the statement should be kept as is, changed, or removed. The vision statements below are placed in order of support for keeping the statements as they are.

Question 9:

"Supporting community involvement and input when determining future directions for the City"

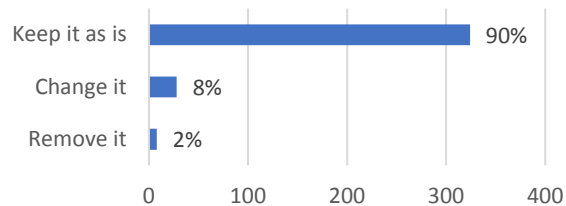


86 respondents provided the following suggestions to change this statement:

- Remove "City of the Arts" (38)
- Remove "heritage" (21)
- Reword "sustainable" (13)
- Remove "complete" (6)
- Remove "safe" (4)
- Add a reference to innovation or growth (3)
- Emphasize the efforts on tackling climate change (3)
- Emphasize walkability (2)

Question 10:

"Protecting, remediating and enhancing the community's environmentally sensitive resources, recreation areas and heritage assets for public use and enjoyment"

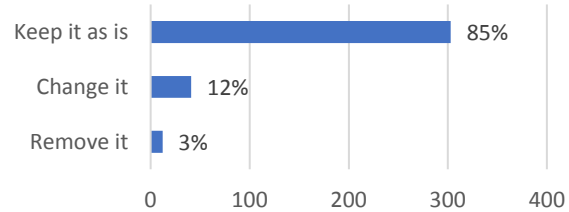


27 respondents provided the following suggestions to change this statement:

- Remove "heritage assets" (9)
- The City should be doing more to live up to this vision (7)
- Make this vision reflective of innovation (2)
- Include a reference to sustainability or sustainable development (2)

Question 11:

"Encouraging and maintaining a strong and diversified economy and tax base"

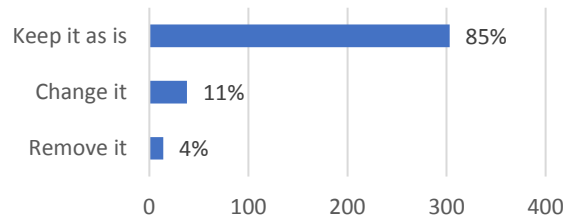


70 participants provided the following suggestions to change this statement:

- Replace the reference to "small town" with (28):
 - Vibrant
 - Connected
 - Friendly neighbours/neighbourhood-oriented
 - Modern
 - Forward-thinking
- The statement should reflect growth and prosperity (24)
- Not reflective, Port Moody has lost the small-town feel (17)
- "Small town" can be interpreted in a negative light (slower pace, less diverse) (7)

Question 12:

"Seeking a balance between environmental, economic, social and cultural sustainability in all decision-making"

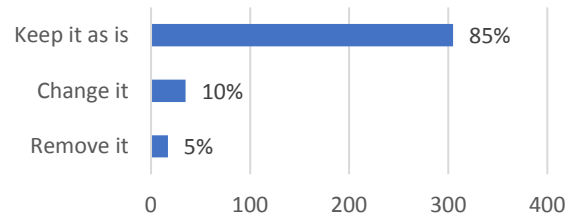


54 participants provided the following suggestions to change this statement:

- Further specify the types of developments (25):
 - Promote sustainable growth
 - Multi-purpose for residents and businesses
 - Promote green space and active communities
 - Connect communities
- Demonstrate control over our own developments (11)
- Define "good" urban design (6)
- Emphasize development that protects a modest, small town feel (6)
- Add "provide amenities that match growth" (3)
- Remove "environmentally sound" (2)
- Remove "respect the community" (2)

Question 13:

"Encouraging physical development and cultural activities that enhance the sense of community in the City distinguishing Port Moody from its neighbours"

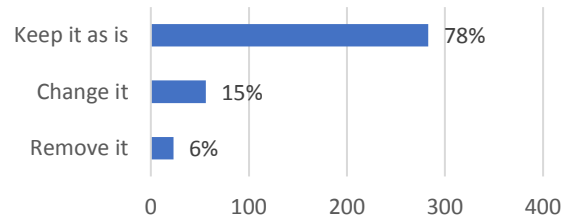


34 participants provided the following suggestions to change this statement:

- Remove "distinguishing Port Moody from its neighbours"- our focus should be on collaboration (12)
- Make this more specific to Port Moody, it is not reflective (10)
- Replace "encourage" with a stronger word (4)
- We should not encourage more development (2)
- Add recreation and the impacts it has on health (1)

Question 14:

"Encouraging developments that respect the community and are functional, universally accessible, exhibit good urban design and are environmentally sound"

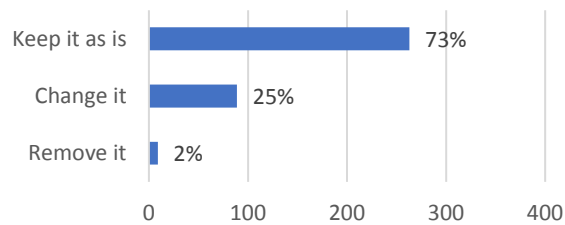


37 participants provided the following suggestions to change this statement:

- This is not reflective of the community (12)
- Emphasize the preference of small/local businesses (5)
- Show support for clean/green industries (3)
- Remove "encouraging" (2)
- Add a reference to a "sustainable" tax base (2)
- Provide more detail as to what this means (2)

Question 15:

"Port Moody, City of the Arts, is a unique, safe, vibrant waterfront city of strong neighbourhoods; a complete community that is sustainable and values its natural environment and heritage character"

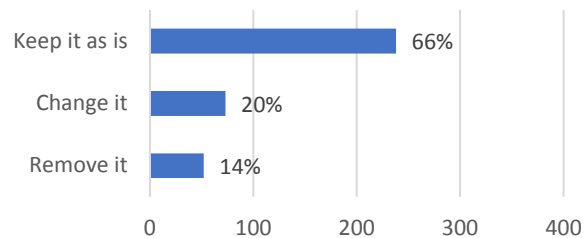


26 participants provided the following suggestions to change this statement:

- Replace "supporting" with seeking or encouraging (11)
- The City should do a better job at living up to this goal (8)
- Add a focus on equitable engagement (age, gender, ethnicity) (3)

Question 16:

"Maintaining the 'small town' character of the community"



35 participants provided the following suggestions to change this statement:

- Stronger emphasis on environmental protection/sustainability above the rest (11)
- Add a reference to a pragmatic/realistic balance (3)
- Economical sustainability should be first (2)
- Stronger emphasis on social and cultural (2)
- This is not meaningful (2)
- Remove "cultural sustainability" (2)
- Remove "balance" as it suggests all are equal (2)

Question 17: *If you feel like something is missing, please tell us what new vision statement(s) you'd like to suggest.*

In total, 123 people provided their suggestions for a new vision statement.

THEME 1: DEVELOPMENT (46 COMMENTS)

- **Emphasize that we are not a concrete jungle and do not support high-rises (19)**
- Development should not be led by developers if they do not re-invest into the community (9)
- Port Moody should strive to be a welcoming community with a variety of affordable housing options to meet community needs (6)
- Develop in a way that celebrates Port Moody's history/heritage (4)
- Prioritize the densification of transit routes (3)
- Pursue walkable, connected and convenient village-style development (3)
- Reiterate that it is a city of low-rise development (2)

THEME 2: OPPORTUNITY AND GROWTH (21 COMMENTS)

- **Vision statements should reflect innovation and growth (16)**
- Dedication to upgrading infrastructure to meet demands (3)
- A statement that reflects the importance of welcoming new businesses (2)

THEME 3: ENVIRONMENT (18 COMMENTS)

- **A vision statement that shows a commitment to protecting parks and greenspaces (9)**
- **Climate action should be included (9)**

THEME 4: PLANNING (14 COMMENTS)

- **Economic plans, climate adaption plans, and emergency management plans are needed (4)**
- A statement about retaining and restoring the historical buildings of Port Moody (3)
- More art (3)
- As Port Moody grows it remains affordable (2)
- A city of big-picture, holistic planning (2)

THEME 5: ACTION (10 COMMENTS)

- **The goals suggested need to be put into action (6)**
- Vision statements need more specificity (4)

THEME 6: INCLUSION, DIVERSITY AND RECONCILIATION (9 COMMENTS)

- **There should be a vision statement dedicated to equity, diversity and inclusion (4)**
- Advance and reconciliation with Indigenous Peoples (3)
- A vision statement dedicated to equitable engagement (2)

Section 4: Goals

Participants were asked to read the existing goal statements in the 2014 OCP and, for each one, indicate whether they consider it to be a low, medium, or high priority.

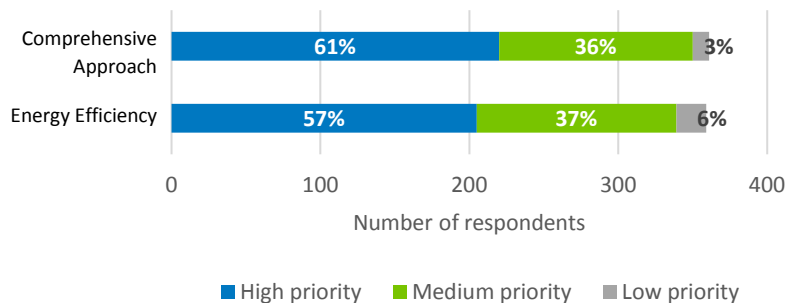
The goals fall under the following nine categories:

1. Sustainability
2. Environment
3. Housing
4. Appropriate development
5. Parks, open space and recreation facilities
6. Heritage conservation
7. Transportation
8. Economic development
9. Arts and culture

Question 18: Sustainability

"Comprehensive Approach: To consider each of the four pillars of sustainability-environment, economic, social and cultural-within a framework for decision-making in Port Moody. (Section 3.2.1, 2014 Official Community Plan)

"Energy Efficiency: To promote energy efficient planning, design and construction and to support efforts to reduce energy consumption and promote alternative energy sources which are environmentally friendly and sustainable."



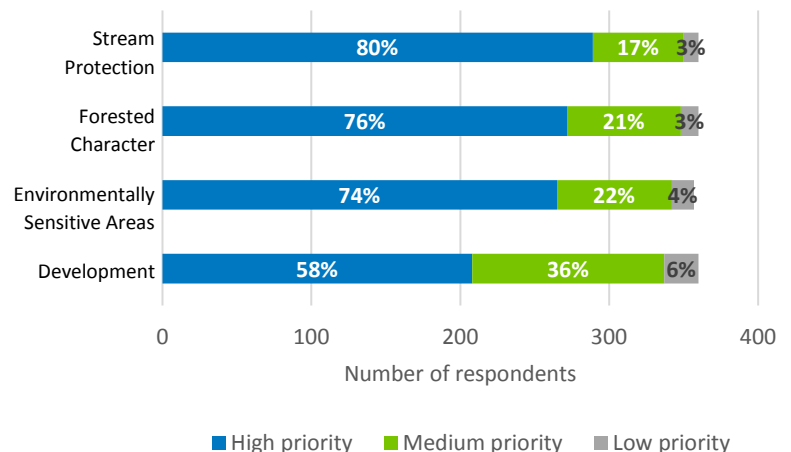
Question 19: Environment

"Stream Protection: To protect streams and aquatic ecosystems as key features in Port Moody."

"Forested Character: To foster and maintain a treed and forested character in all parts of the community, mitigating tree and vegetation loss by the use of Naturescape principles."

"Environmentally Sensitive Areas: To enhance and protect important environmentally sensitive areas within the City."

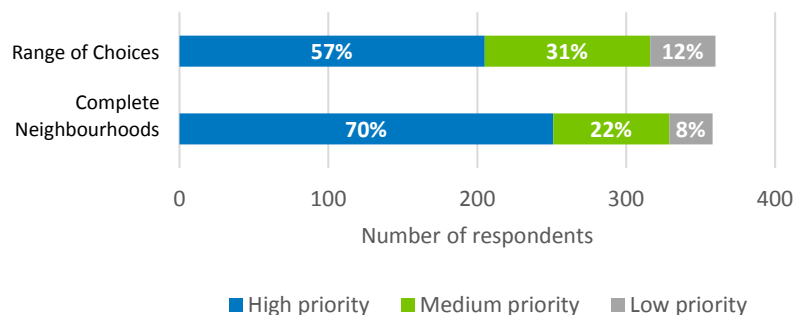
"Development: To develop a Green Building Policy and continue to implement and update the Sustainability Checklist to ensure that the environmental impacts of development do not compromise the ability of future generations to meet their needs and enjoy the quality of life that we enjoy today."



Question 20: Housing

"Range of Choices: To promote and maintain a wide range of housing forms and tenures to meet the changing needs of a diverse population of varying ages, income levels, family types, accessibility and lifestyles."

"Complete Neighbourhoods: To encourage and create pedestrian oriented neighbourhoods which provide the necessary and appropriate amenities, affordable housing, as well as social and cultural facilities to foster a sense of community cohesion and identity."



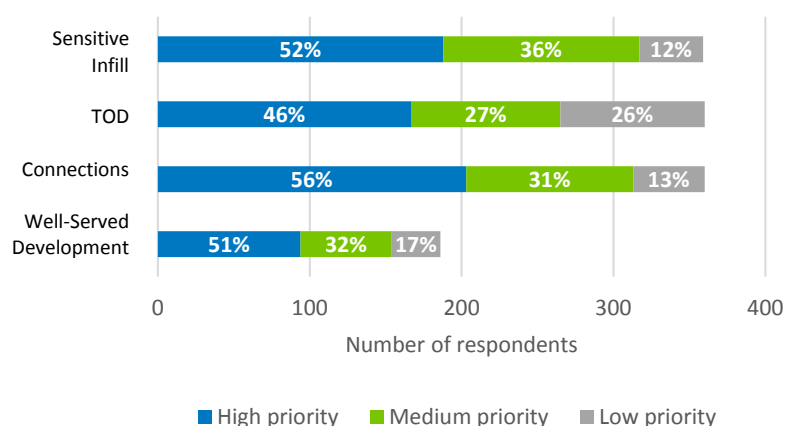
Question 21: Appropriate Development

Sensitive Infill: To encourage infill developments which incorporates thoughtful urban design, including high quality architecture, opportunities for green space, appropriate transitions in building forms and buffering and protection of view corridors."

"Transit-Oriented Development: To focus higher density development around Evergreen Line transit stations and along transit corridors."

"Connections: To enhance pedestrian and cycling connections between and within neighbourhoods."

"Well-Served Development: To support any significant higher density development only where it is well served by public transit, by public amenities such as parks, pedestrian connections, and civic facilities, by public schools, and by commercial and other services"

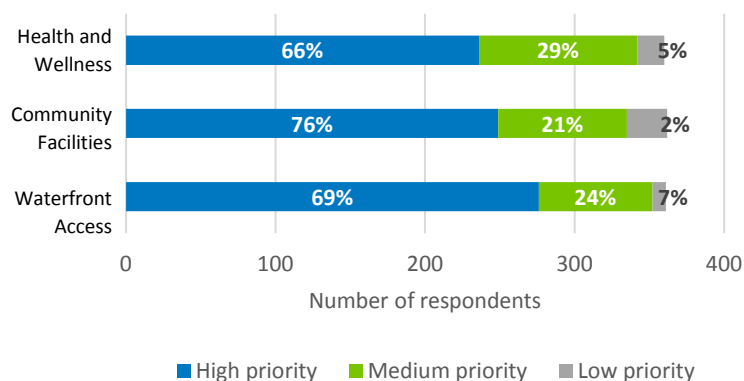


Question 22: Parks, Open Space and Recreation Facilities

"Health and Wellness: To promote social and physical wellness and enhance the quality of life for all Port Moody residents."

"Community Facilities: To provide adequate parks, open space and community facilities to meet the health, educational, recreation and cultural needs of the community."

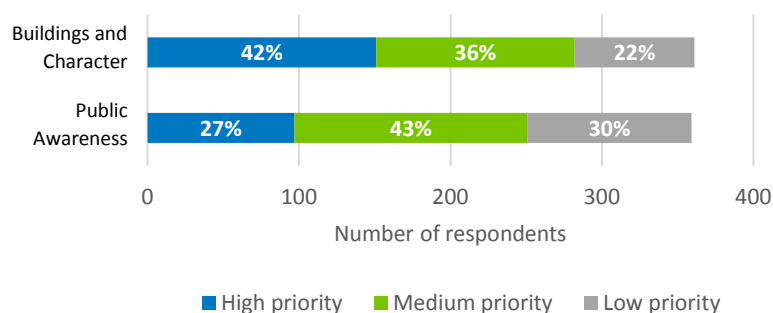
"Waterfront Access: To enhance opportunities for public access to and enjoyment of the waterfront."



Question 23: Heritage Conservation

"Buildings and Character: To protect and enhance the City's heritage buildings and maintain the heritage character of its neighbourhoods and original commercial areas for future generations."

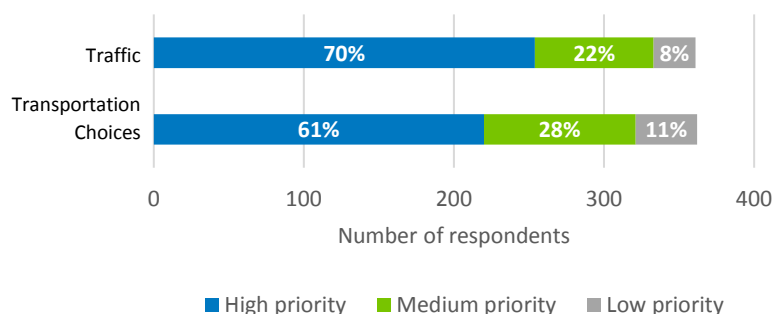
"Public Awareness: To provide opportunities for increased public awareness and educational opportunities through heritage planning, information and communication."



Question 24: Transportation

"Traffic: To relieve traffic congestion on major streets and intersections and reduce the negative impacts of regional through-traffic on the livability of the City."

"Transportation Choices: To increase transit, bicycle, and pedestrian facilities which promote transportation choices and reduce the use of the private automobile and the congestion and pollution which accompanies it."

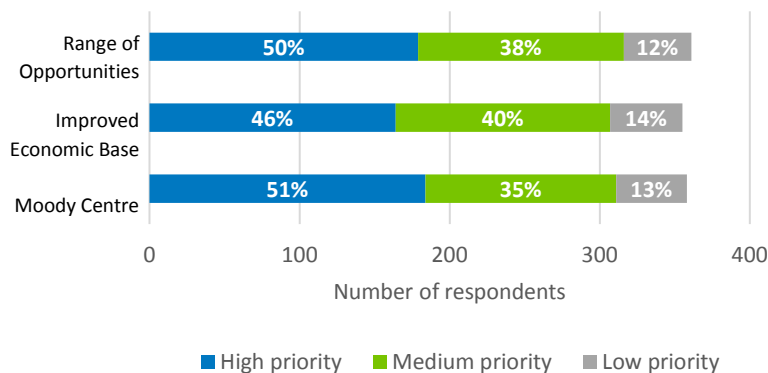


Question 25: Economic Development

"Range of Opportunities: To provide a range of office, retail, high technology, tourism, home-based business and other commercial opportunities which meet existing and future market and service needs of the community and contribute towards the achievement of a more complete community."

"Improved Economic Base: To expand the City's economic base through encouraging a range of high technology, environmentally sensitive, and employment intensive businesses to move toward a balance between the resident labour force and jobs in the City and accommodate the diverse needs and skills of the community. To maintain and cultivate jobs through redevelopment and encourage businesses to operate in a sustainable manner."

"Moody Centre: To strengthen the shopping and business district of Moody Centre as one of the core commercial areas of the community capable of meeting the daily needs of residents while conserving and maintaining its unique heritage resources, character and view corridors of the waterfront and North Shore."

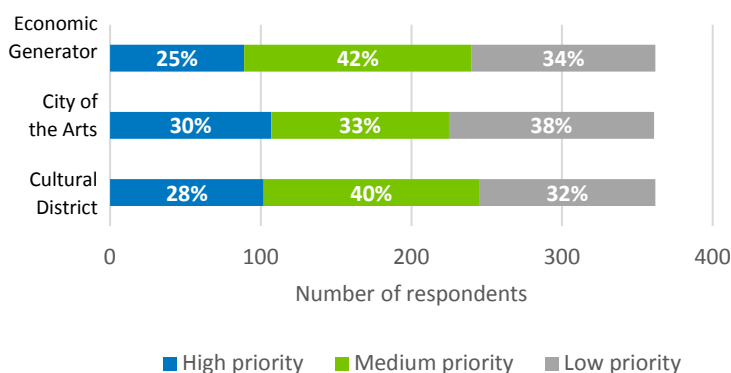


Question 26: Arts and Culture

"Economic Generator: To recognize arts and culture as an important employment sector in the City."

"City of the Arts: To capitalize on the "City of the Arts" theme and continue to promote cultural industries and attract further art industry investments."

"Cultural District: To coordinate existing significant cultural resources in the community and support the development of a cultural district in Moody Centre uniquely positioning Port Moody in the region as the "City of the Arts"."



Question 27: *If you feel like something is missing, please tell us what new goal(s) you'd like to suggest.*

There were 127 responses to this question.

THEME 1: PLANNING AND DESIGN (44 COMMENTS)

- **Move away from the City of the Arts- there is not a strong economic benefit in supporting the arts and it does not reflect our community (10)**
- **Moody Centre upgrades (densification, grocery stores, more recreation, a set vision) (10)**
- Stay aligned with the OCP and ensure that developers contribute to the City's big picture goals (7)
- Follow population targets to minimize overpopulation and congestion (6)
- Be more specific with the vision and goals (3)
- Aesthetics (blend into the natural environment, use tasteful designs) (3)
- Include more art in the city (artist spaces, murals) (3)
- Stronger partnerships and collaboration with surrounding municipalities (2)

THEME 2: DEVELOPMENT (35 COMMENTS)

- **Do not build too many high-rises (especially near the waterfront) (12)**
- Develop at a smart and well-thought-out pace (8)
- Focus density around transit corridors (5)
- Increase density (5)
- Provide housing options for seniors (3)
- Develop and rejuvenate St. Johns Street (2)

THEME 3: ECONOMY (15 COMMENTS)

- **Support growth (5)**
- **Support small businesses (5)**
- Attract high skill businesses (3)
- Industry/manufacturing revitalization should be included in the goals (2)

THEME 4: ENVIRONMENTAL SUSTAINABILITY (13 COMMENTS)

- **Greenspaces and parks (needed around Moody Centre, better utilization of current park land) (6)**
- Invest in clean/green-technology business opportunities (5)
- Develop net zero carbon goals (2)

THEME 5: SERVICES AND AMENITIES (12 COMMENTS)

- **Invest in more recreation amenities (4)**
- Add a grocery store to the Moody Centre neighbourhood (3)
- Invest in better medical facilities, schools and libraries (3)
- Develop more restaurants or late-night venues for younger generations (2)

THEME 6: TRANSPORTATION (9 COMMENTS)

- **Traffic management (4)**
- Better, safer road infrastructure (3)
- Parking accessibility (around recreation centres and parks) (2)

THEME 7: ACTIVE TRANSPORTATION (7 COMMENTS)

- **Increase walkability on St. Johns Street, and Suter Brook (5)**
- More cycling lanes and skate parks (2)

THEME 8: OTHER (7 COMMENTS)

- **The City is on the right track (3)**
- The survey did not allow for enough comments (2)
- Need for action on these goals (2)

Question 28: *Do you have any additional comments? If yes, please share them with us.*

Participants left 147 comments. The themes are summarized below.

THEME 1: DEVELOPMENT (53 COMMENTS)

- **No high-rise towers (23)**
- Density should be focused around transit (6)
- Affordable housing is needed (4)
- The City should focus on low-rise residential developments (4)
- Develop the loco Townsite/ Coronation Park (4)
- Clarify a development plan (3)
- Increase density throughout (3)
- More village-like development like Newport (2)
- Focus development in complete neighbourhoods near the south (2)
- Develop the waterfront (2)

THEME 2: PLANNING AND DESIGN (24 COMMENTS)

- **More art throughout the city to reflect the slogan (6)**
- **Keep the small-town feel (6)**
- Protect Port Moody's heritage (5)
- Keep the population low (3)
- More climate-focused planning (2)
- Remove billboards (2)

THEME 3: GOAL SUGGESTIONS (11 COMMENTS)

- **More specificity on the goals is needed (6)**
- Statements are too long, agree with parts and disagree with parts (3)
- There should be a goal around equity (2)

THEME 4: ECONOMY (9 COMMENTS)

- **Investments in green technologies (3)**
- Increasing the revenue of the City (parking metres, card room higher class than a full casino) (2)
- Attract sustainable, innovative and skilled businesses (2)
- Focus on tourism (2)

THEME 5: NATURE AND GREEN SPACE (8 COMMENTS)

- **Prioritize nature and protect biodiversity (3)**
- Expand local parks (3)
- Mandatory green space per person (2)

THEME 6: TRANSPORTATION (7 COMMENTS)

- **Make the city more walkable (4)**
- We are a commuter town with a large population of seniors, there are challenges with active transportation (3)

THEME 7: TRAFFIC (8 COMMENTS)

- **Better planning for commuter routes (3)**
- **Traffic management (3)**
- Traffic-calming features (lower speed limits, speed enforcement) (2)

THEME 8: SERVICES AND AMENITIES (5 COMMENTS)

- **More libraries (3)**
- More family-friendly spaces like playgrounds (2)

THEME 9: SURVEY CONCLUSION (14 COMMENTS)

- **The survey did not allow for fulsome feedback(5)**
- **We love Port Moody (5)**
- Thank you for the hard work (4)