



Artist Designed Street Banners Public Art Call

Port Moody, BC
August 2024

Doc# 637328

I. Introduction

The City of Port Moody is seeking a local artist, or artist team, from the Tri-Cities, to create artwork suitable for a series of printed street banners. Every two years, our StreetArts program commissions artists or designers an opportunity to design street banners that will be on display for the year in our community.

This Call for Qualifications does not require a proposal.

II. Project Vision and Background

In 2002 the City added a StreetArts program to the Public Art program. StreetArts was developed to create a street-level “City of the Arts” ambiance that enriches the quality of life for residents and visitors, enhances economic development and builds an audience for the arts in the City of Port Moody.

The first stage of community involvement in the StreetArts banner program took place in 2003. The City invited elementary and middle school students to design and paint banners around a common theme. Since then, the banner program has grown to include community-designed, hand-painted banners and artist-designed printed banners.

Every other year, a Call for Qualifications is posted to solicit artists to design a printed diptych banner. The Selection Panel reviews the submitting artists’ qualifications and chooses an artist to design a banner for printing.

The chosen artist is required to work with staff to finalize a banner design that will be printed and displayed on the streets of Port Moody.

III. Project Concept

The City of Port Moody, City of the Arts, is developing public art through the Public Art program.

The project requires that the banners create a colourful and inviting streetscape and enrich the daily lives of our community.

IV. Project Goals and Objectives

The StreetArts banners are expected to introduce colour and a sense of excitement to neighbourhoods identified in the cultural strategic plan.

The goals of this project are to:

- a. commission one diptych design for a series of printed street banners
- b. commission a design using the theme: Planting Our Gardens
- c. engage the viewer
- d. provide an artistic amenity for the enjoyment of residents and visitors.

The objective of the art for this project is to meet the goals of the City's Art in Public Spaces Master Plan, which is to "activate spaces with the arts"

The public art objective for this project is that the artwork reflects the guiding statements:

- a. ***Planting Our Gardens:*** Gardens are a wonderful metaphor for growing communities. We care for gardens in much the same way that we care for each other. We plant seeds, tend to young shoots, feed them and nurture them while enjoying their flourishing blossoms. Gardens not only engage our senses with their colours, scents and sounds, they also support our pollinators and nourish our environment.
- b. **Design Idea Prompts:** pollinators (bees, birds, butterflies), gardens (flower, rock, meditation), flowers, vegetables and fruits, house plants, orchards, fields

V. Public Art Opportunity

The public art opportunity is limited to the creation of one diptych design for a series of banners that will be fabricated and printed by a banner manufacturer. The design will fit a banner measuring 32 inches wide by 56 inches long.

The artist may be expected to work with City staff and the banner manufacturer to create the final banner design. Banners are printed using digital files, final design must be submitted as a high quality TIF or PDF file.

VI. Project Budget

A budget of \$2200.00 is designated for this project. The budget is inclusive of all project costs including but not limited to artist fees, artwork materials and supplies and studio overhead.

VII. Submission of Credentials

Artists interested in this project must prepare and submit the following:

- a. A Letter of Interest, no more than one page in length that explains the artist's interest in this project and provides a general idea of their understanding of the design theme concept. Please do not submit design proposals or artwork at this time.

- b. A current resume, or CV, including a portfolio of up to 10 images of the artist's work. Each photograph must be numbered.
- c. Artists applying as a team may submit up to 15 photographs of their work.
- d. A numbered photograph list with the artist's name, title, date, medium, size and, if a commissioned project, the commission contract cost and location.

Submissions must be a single PDF document no larger than 5MB. Please submit PDF materials by email. All hard-copy submissions will be retained by the City of Port Moody for the period of one year. The PDF must be labelled with the name of the artist or artist contact and the subject line of email must include **Artist Design Street Banner submission 2024**.

PDF submissions must be received by email to communityartscoordinator@portmoody.ca no later than 4pm on Thursday, September 26, 2024.

VIII. Selection and Commissioning Process

An Artwork Jury will review submitted materials. Three artists, or artist teams, may be shortlisted on the basis of, but not limited to, the following components:

- a. Artistic excellence, innovation and creativity of approach as demonstrated in past work and shown in submitted materials.
- b. Quality of recently completed projects, including demonstrated adherence to schedules, deadlines, and execution.
- c. Ability to create artwork appropriate in concept, materials and scale for the identified opportunity.
- d. Good communication skills and a desire and ability to work with other people.
- e. Availability to attend design meetings (if needed) with City staff and banner manufacturer.
- f. Availability to prepare preliminary design concepts by January 2025, and to complete final design artwork by February 2025.

The City will invite the short-listed artists or artist teams to present design concept(s) during a meeting with the Artwork Jury and City staff. The artist or team will discuss up to three preliminary design concepts with the Artwork Jury. Artists are not expected to present finalized artwork at this meeting,

but may include preliminary sketches or thumbnail designs to aid discussions and to sufficiently convey the scope of the artist’s design concepts. Artists, or artist teams will receive a \$300 honorarium, following their attendance at the design concept presentation.

Following the design concept presentations, the Artwork Jury may choose an artist or artist team to design the final banner. The selected artist or artist team enters into a contract agreement with the City of Port Moody to develop the final banner design for a fee of \$2200.00.

The City of Port Moody and the Artwork Jury reserve the right not to award this commission at the time of the preliminary design concept presentations.

IX. Project Schedule

August 20, 2024	Post Request for Qualifications.
September 26, 2024	Qualification submissions due.
October 10, 2024	Artwork Jury reviews qualification submissions and shortlists up to three artists or artist teams. Shortlisted artists notified and invited to present their design concepts to jury in October, 2024.
December 5, 2024	Shortlisted artists present design concepts to Artwork Jury.
December 2024	City may commission one artist, or team, to develop a final banner design.
January 2025	The artist, or team, creates the final banner design while consulting and communicating with the Artwork Jury and banner manufacturing company, to ensure banner design integrity.
February 2025	City accepts a final banner design and end of contract.

All questions regarding this call should be directed to:

Sara Graham
Community Arts Coordinator, Cultural Services
604-469-4760
communityartscoordinator@portmoody.ca

Notice to Artists

Interested artists and artist teams are advised that neither the City nor the Public Art Jury are obliged to review or accept any of the Qualification Submissions, and may reject all responses. While the City will take reasonable steps to prevent loss or damage to submissions by artists, it shall not be liable for any loss or damages to any works or materials forming part of the submissions, once submitted. Each artist or artist team is advised, and by submission of Qualifications, agrees that the City will not be responsible for any costs, expenses, losses, damages (including damages for loss of anticipated profit) or liabilities incurred by artists and artist teams as a result of or arising out of submitting Qualifications or due to the City's acceptance or non-acceptance of their Qualifications or arising out of any contract award not made in accordance with the expressed or implied terms of the Qualification call. Until a written contract, in a form satisfactory to the City, is executed by both the City and the artists and artist teams, no legal rights or responsibility shall be created between the artists and artist teams and the City.

Artists holding copyright in the proposal or associated works will continue to retain copyright, except stated otherwise or agreed to in writing.

Artists and artist teams and their agents will not contact any member of the City Council or City staff with respect to this Call for Qualification, other than the contact person named in this Call for Qualification, at any time prior to the award of any contracts or cancellation of the Call for Qualification.

An artist and artist teams must disclose in its Qualification submission any actual or potential conflicts of interest and existing business relationships it may have with the City, its elected or appointed officials or employees. The City may rely on such disclosure.

All submissions will be held in confidence by the City unless otherwise required by law. Note that the City may be obliged under the *Freedom of Information and Protection of Privacy Act* to release information about or contained in proposals.